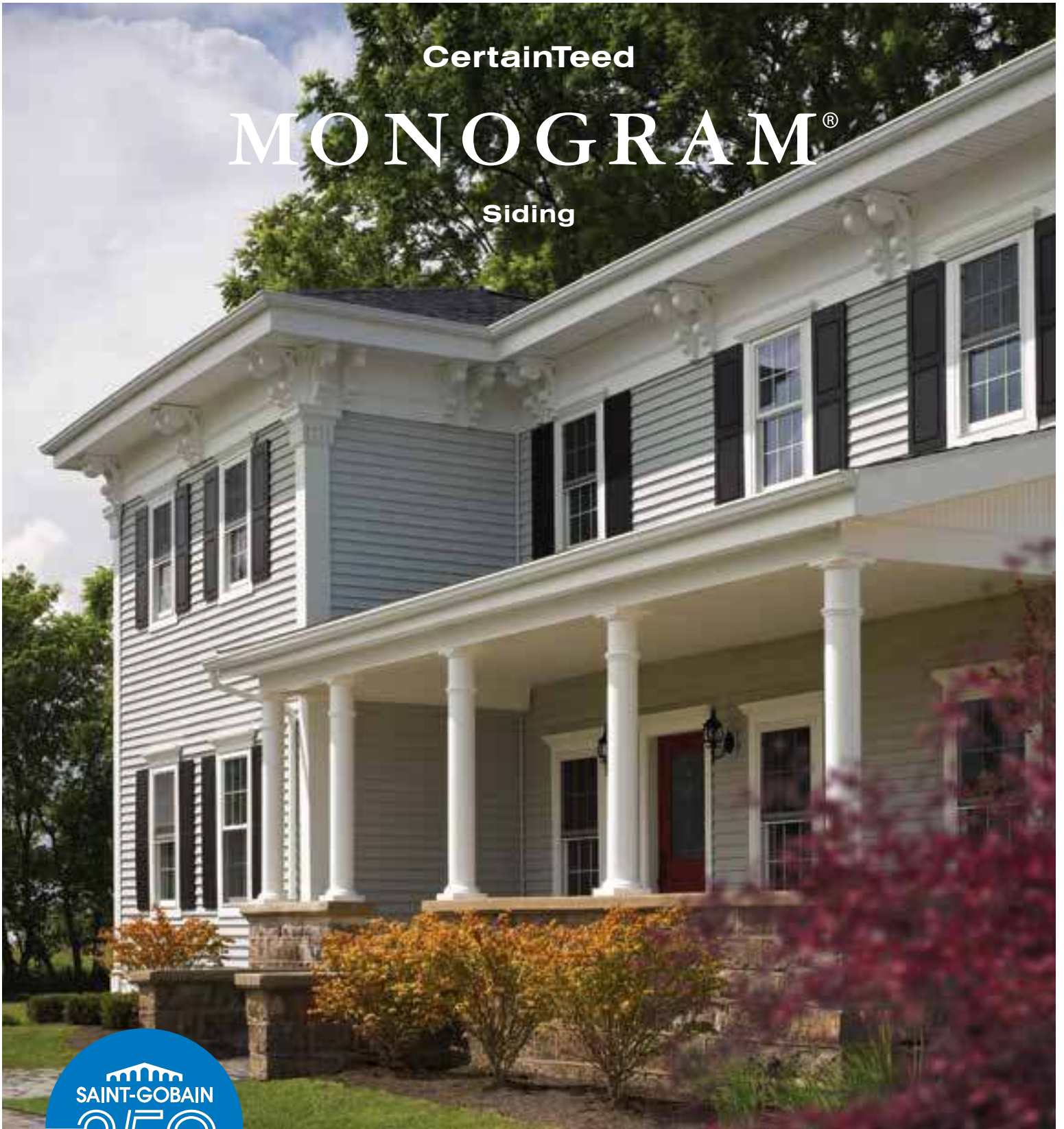


CertainTeed
MONOGRAM[®]
Siding



1665 – 2015

CertainTeed
SAINT-GOBAIN



Siding: Monogram Double 4" Clapboard in suede.
Trim: Vinyl Carpentry® & Restoration Millwork®.

F I R S T S

MONOGRAM® SETS THE STANDARD FOR THE INDUSTRY

Monogram is a comprehensive system of value-added features with unique benefits that combine to create a truly extraordinary siding. Monogram continues to lead the way in innovation through many important industry firsts.



▶ FIRST IN COLOR

Monogram was the first siding to offer unique, darker shades along with an industry-leading spectrum of colors backed by **PermaColor™** lifetime fade protection. No other siding can match Monogram's colors, including semi-transparent stain blends, for virtually unlimited design possibilities.



▶ FIRST IN STYLE

Monogram was the first siding produced utilizing a direct transfer system from real cedar boards for a natural **TrueTexture™** woodgrain finish. Combined with CertainTeed's unique Vinyl Carpentry™ concept, the look of true wood craftsmanship can be created with Monogram and decorative trim products.

▶ FIRST IN PERFORMANCE

Monogram was the first siding designed to perform under high wind conditions through proprietary **RigidForm™** technology. The concept is based on a rolled-over nail hem design that creates a reinforcing spine.



▶ FIRST IN INSTALLATION INNOVATION

Monogram was the first siding engineered to include an integral installation guide on each panel. From the first nail to the last, the patented **STUDfinder™** system is designed to help ensure a precise installation for optimum siding performance.



On Cover

Siding: Monogram Double 4" Clapboard in sterling gray.

Trim: Vinyl Carpentry® & Restoration Millwork®.

Roofing: Landmark™ in Max Def moire black.

▶ FIRST IN BRAND USE

Year after year, CertainTeed Siding has been **Rated #1 in Brand Use** by remodelers, builders, architects and consumers.





Siding: Monogram Double 4" Clapboard in sandpiper.
Trim: Vinyl Carpentry® & Restoration Millwork®.

**THE NATURAL LOOK
OF PAINTED OR
STAINED CEDAR**

Whether it's a Victorian reproduction, a New England saltbox or a modern beach house get-away, today's homeowners want the rich look of natural cedar without the expense and heavy maintenance.





Ordinary Vinyl Siding

Aluminum Siding

Painted Cedar

Natural Stained Cedar

CertainTeed Monogram Blend

CertainTeed Monogram Solid

Aluminum siding and ordinary vinyl siding can look glossy and fake, but Monogram Solid and Monogram Blend capture the look of real painted and stained cedar.

Molded from hand-picked cedar clapboards.

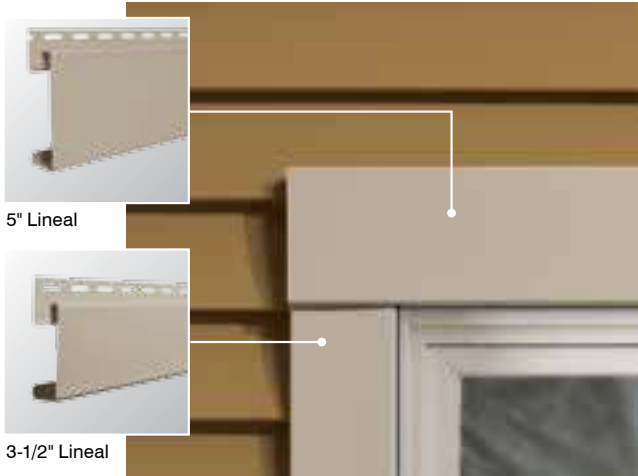
Monogram's TrueTexture™ finish offers the most realistic natural wood look available and complements any home style.

Decorative Trim

Two great choices for one authentic, real wood look.

Vinyl Carpentry®

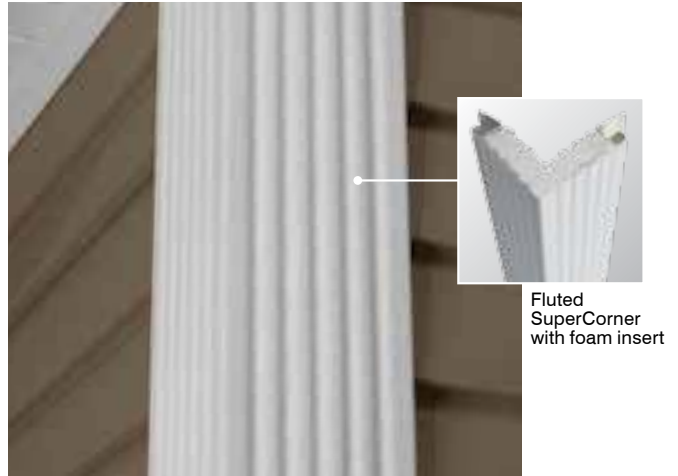
Around every corner, and from every angle, Vinyl Carpentry decorative trim offers a broad choice of accessories to accent a Cedar Impressions exterior design. Available in a wide assortment of contrasting and coordinating colors, these beautiful trim elements never need painting.



5" Lineal

3-1/2" Lineal

Window & Door Trim



Fluted SuperCorner with foam insert

Corner Systems



D9" Staggered Rough-Split Shakes

Accents



Cornice Molding

Wall & Soffit Transitions

Restoration Millwork® — The Ultimate Finish!

With Restoration Millwork, CertainTeed offers solutions that meet the needs of both professionals and homeowners. Restoration Millwork trim makes a statement of authenticity on any home's exterior; it cuts, mills, shapes and routes like the finest top-grade lumber. But, because it's made from cellular PVC, Restoration Millwork will outlast wood.



Versatility

Available in sheets and decorative trim for custom creations or pre-made products for easy installation.

Superior Performance

Low maintenance and no worries about rotting, warping, moisture or insects.

Custom Colors

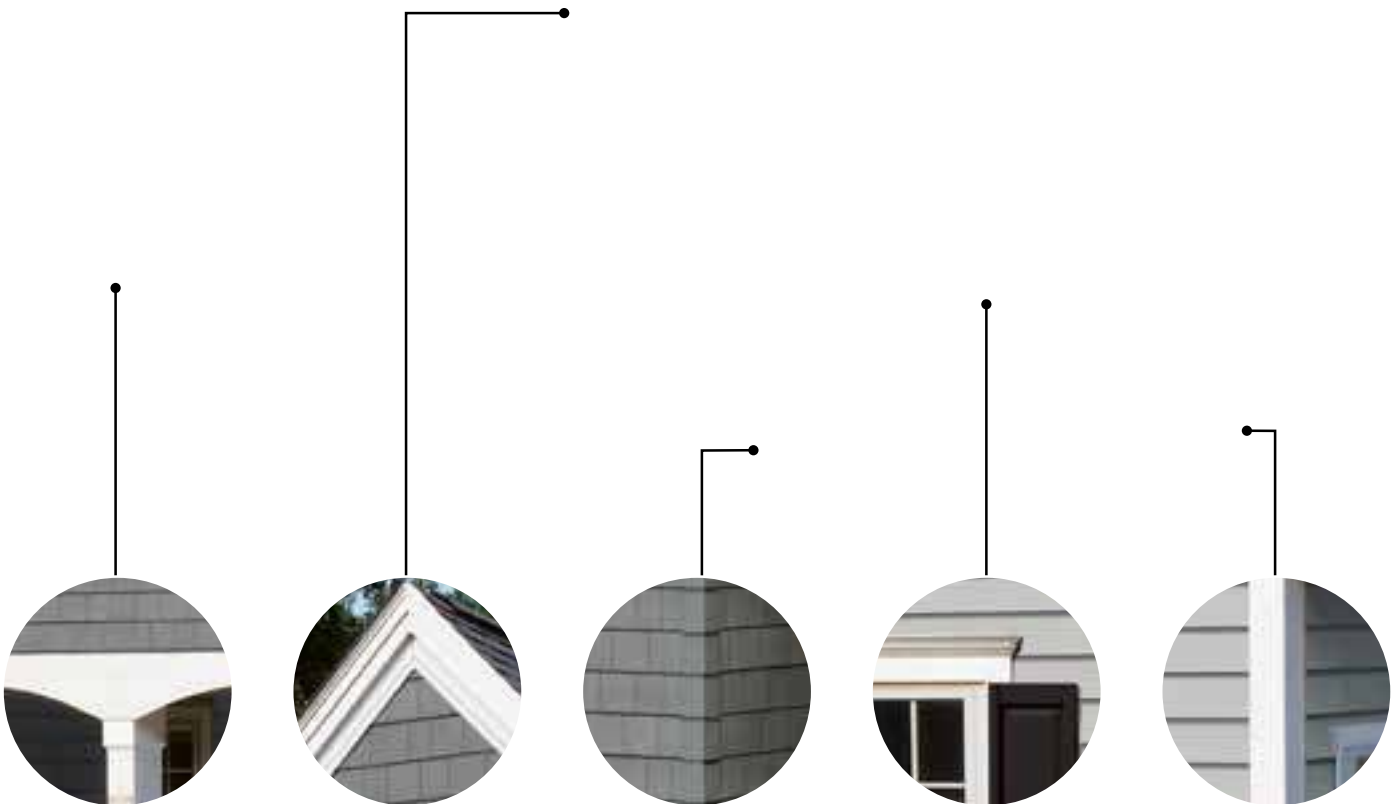
Can be easily painted with Sherwin-Williams VinylSafe™ paint colors to complement with all exterior siding colors.



TrueTexture
Finish

Smooth
Finish

*See Installation Guidelines RM003 for painting instructions.



You can create a home to be proud of with a designer palette of over 40 siding and trim colors. Inspired by nature, these colors are designed to harmonize home and environment.

**DESIGNABILITY
AND FLEXIBILITY
BUILT IN**



Siding: Monogram Double 4" Clapboard in pacific blue.
Accents: Cedar Impressions Double 9" Staggered Rough-Split Shakes in pacific blue.
Trim: Vinyl Carpentry® & Restoration Millwork®.



From left to right:

Siding: Monogram Double 4" Clapboard in pacific blue.
Monogram Double 4" Clapboard in savannah wicker with accents of Cedar Impressions Double 7" Straight Edge Rough-Split Shakes in natural clay.
Monogram Double 4" Clapboard in desert tan with accents of Cedar Impressions Double 7" Straight Edge Perfection Shingles in cypress.

Trim: Vinyl Carpentry® & Restoration Millwork®.



Siding: Monogram Double 4" Clapboard in sable brown.

Trim: Vinyl Carpentry® & Restoration Millwork®.



Colorful Combinations

The Monogram palette is designed to harmonize beautifully when combining colors, styles and different cladding materials – a major trend in home building and remodeling.



Siding: Monogram Double 4" Clapboard in autumn red with Cedar Impressions Double 7" Perfection Shingles in desert tan.

Trim: Vinyl Carpentry® & Restoration Millwork®.



Siding: Monogram Double 4" Clapboard in flagstone.

Trim: Vinyl Carpentry® & Restoration Millwork®.



Using the same color for siding and trim will simplify and unify a home.



Subtle contrasting siding and trim colors add interest and depth to a home's design.



Strong contrast and a bold color scheme make architectural details stand out and can enhance the character of a home.



Siding: Monogram Double 4" Clapboard in sandpiper, Cedar Impressions Double 7" Staggered Perfection Shingles in terra cotta and Board & Batten in savannah wicker.

Trim: Vinyl Carpentry® & Restoration Millwork®.



Siding: Monogram Double 4" Clapboard in desert tan.

Accents: Cedar Impressions Half-Round Shingles in desert tan & natural clay.

Trim: Vinyl Carpentry® & Restoration Millwork®.



Siding: Monogram Double 4" Clapboard in charcoal gray.
Trim: Vinyl Carpentry® & Restoration Millwork®.

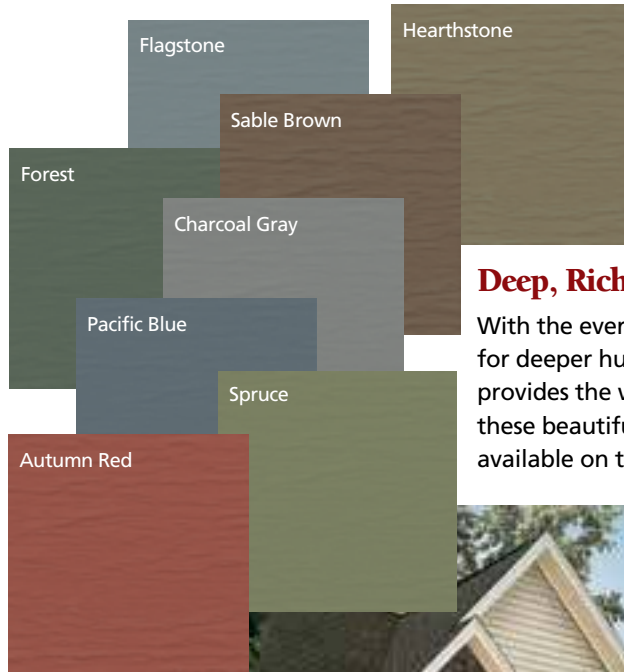


Color performance, impact resistance and durability are assured through our exclusive PermaColor™ System, a blend of our own Certavin™ resin, superior micro-ingredients and state-of-the-art pigment chemistry.

	Monogram			Monogram Extended Length	
	Double 4" Clapboard	Double 5" Clapboard	Double 5" Dutchlap	Double 4" Clapboard - 16', 8", 20', 25'	Double 5" Dutchlap - 16', 20', 25'
** Arbor Blend	●	●	●		
** Arctic Blend	●	●	●		
** Weathered Blend	●	●	●		
** Frontier Blend	●	●	●		
** Timber Blend	●	●	●		
* Canyon Blend	●	●	●		
* Meadow Blend	●	●	●		
* Glacier Blend	●	●	●		
* Autumn Red	●	●	●		
* Terra Cotta	●	●	●		
* Mountain Cedar	●	●	●		
* Sable Brown	●	●	●	●	
* Hearthstone	●	●	●	●	
Suede	●	●	●		
* Spruce	●	●	●	●	
* Forest	●	●	●		
* Ivy Green	●	●	●		
* Pacific Blue	●	●	●	●	
* Flagstone	●	●	●	●	
* Charcoal Gray	●	●	●	●	
Granite Gray	●	●	●	●	●
Sterling Gray	●	●	●	●	●
Bermuda Blue	●	●	●		
Oxford Blue	●	●	●	●	●
Seagrass	●	●	●		
Cypress	●	●	●	●	●
Green Tea	●	●	●		
Linen	●	●	●		
Silver Ash	●	●	●	●	●
Herringbone	●	●	●		
Sandstone Beige	●	●	●	●	●
Desert Tan	●	●	●	●	●
Natural Clay	●	●	●	●	●
Savannah Wicker	●	●	●	●	●
Light Maple	●	●	●	●	●
Buckskin	●	●	●		
Sandpiper	●	●	●		
Heritage Cream	●	●	●	●	●
Autumn Yellow	●	●	●		
Snow	●	●	●		
Colonial White	●	●	●	●	●

** PREMIUM COLORS * DELUXE COLORS

Monogram's palette of colors and variety of styles and trim offer the widest color selection in the industry, ranging from deep rich hues to the always popular neutrals, providing unlimited design possibilities.



Deep, Rich Shades

With the ever increasing demand for deeper hues, Monogram provides the widest array of these beautiful, dramatic colors available on the market today.



Siding: Monogram Double 4" Clapboard in mountain cedar with Cedar Impressions Triple 5" Straight Edge Perfection Shingles in sandstone beige.

Trim: Vinyl Carpentry® & Restoration Millwork®.



Start exploring preset color combinations and create your own custom exterior with on-line, interactive tools, designed to help you "Visualize Your Home".

Start now at certainteed.com/colortools

Colors throughout this brochure are simulated. Consult product samples before final selection.

Monogram is designed to perform
in the harshest weather conditions.

**ENGINEERED FOR
PERFORMANCE**



Wild, Wicked Weather

Let's face it, weather happens everywhere. Virtually every part of the United States experiences thunderstorms. Some areas are also hit with hurricanes, blizzards, tornadoes, or localized wind storms. All these weather occurrences can easily pack winds over 80 miles per hour.

Many competitive products, even premium thickness panels, do not have the strength in the nail hem area that CertainTeed RigidForm sidings offer, or the added security of a proprietary locking system. Without these design innovations, chances of blow off and other weather related problems can be very real possibilities.



Monogram's comprehensive system of engineered features combines to help ensure peak performance.

A Unique System of Features

RigidForm™ 220

This double thick .092" rolled-over nail hem design increases wind resistance and stiffens the panel. This design has been tested* to withstand wind load pressures up to 220 mph.

* Wind load rating per VSI wind speed calculation guidelines.

CertiLock™

The exclusive CertiLock™ locking system features self-aligning multiple bends that snap together with an audible "click" to help ensure a secure fit and more consistent installation.

Heavy-Duty .046" Thickness

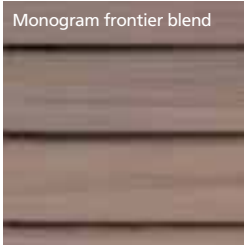
Monogram panels feature a true .046" thickness for outstanding strength and durability.

3/4" Panel Projection

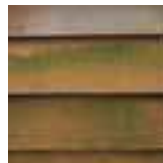
A 3/4" panel projection provides excellent rigidity for straighter-on-the-wall performance.



Siding: Monogram Double 4" Clapboard and Cedar Impressions Double 7" Straight Edge Perfection Shingles in autumn yellow.
Trim: Vinyl Carpentry® & Restoration Millwork®.



Mold on real cedar clapboard



Water stained cedar



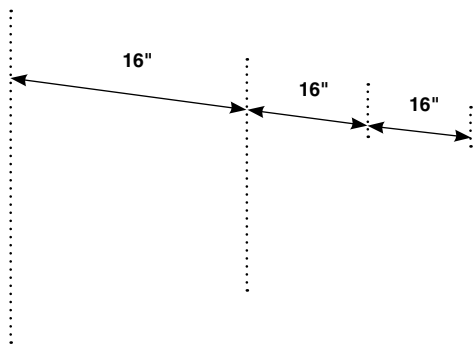
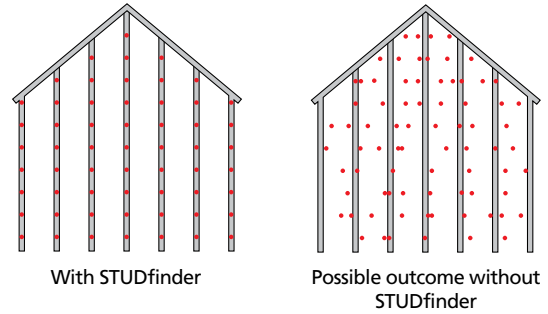
Peeling paint on wood dutchlap

Virtually Maintenance Free

Monogram provides the authentic look of real wood that never needs painting and won't streak, peel, cup or warp like painted wood can.

CertaWrap Weather Resistance Barrier

Before the siding goes on, weather protection needs to be built in. CertaWrap Weather Resistance Barrier provides an added layer of protection against air and moisture damage. It's part of the complete CertaWall Weather Deterrence System - an advantage worth building into every home.



Security and Performance

With STUDfinder, performance is optimized with secure siding-to-stud fastening, helping Monogram to withstand high winds.



The STUDfinder Installation System

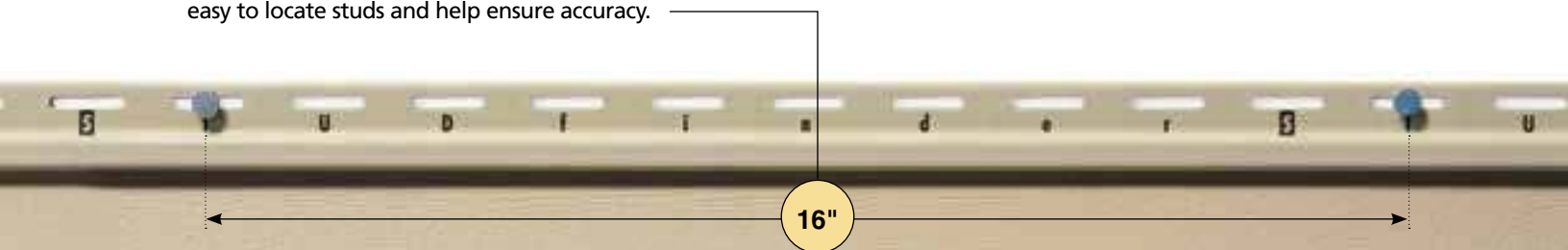
In both remodeling and new construction, achieving a high-quality siding installation comes down to basics. For optimum performance, panels should be accurately and securely fastened to studs, and Monogram with STUDfinder makes it easy to do just that.

Protection Against Hidden Dangers

Precise installation contributes to wind load performance, and helps avoid nailing into anything located between the studs, like plumbing or wiring that could create a number of dangers...

Accuracy and Quality

STUDfinder is engineered to align nail slots precisely with construction standards of 16" and 24" on center, with indicator letters centered under each nail slot to make it easy to locate studs and help ensure accuracy.



All of the Monogram features work together to create a siding that delivers the ultimate in beauty and performance for both remodeling and new construction.

Monogram has a long list of features.

- ◆ Three Classic Styles:
 Double 4" Rough Cedar Clapboard
 Double 5" Rough Cedar Clapboard
 Double 5" Rough Cedar Dutchlap
- ◆ Heavy-Duty .046" Thickness.
- ◆ TrueTexture™ rough cedar finish molded from real cedar boards.
- ◆ STUdfinder™ is designed for accurate and secure installation.
- ◆ RigidForm™ 220 technology has been tested to withstand wind load pressures up to 220 mph.
- ◆ CertiLock™ self-aligning, post-formed positive lock.
- ◆ Over 40 low-gloss colors with a wide variety of coordinating trim.
- ◆ Virtually maintenance free, never needs painting.
- ◆ Class 1(A) fire rating.
- ◆ Lifetime limited warranty.
- ◆ Works with Monogram extended length siding.



Siding: Monogram Double 4" Clapboard in pacific blue.
 Trim: Vinyl Carpentry® & Restoration Millwork®.

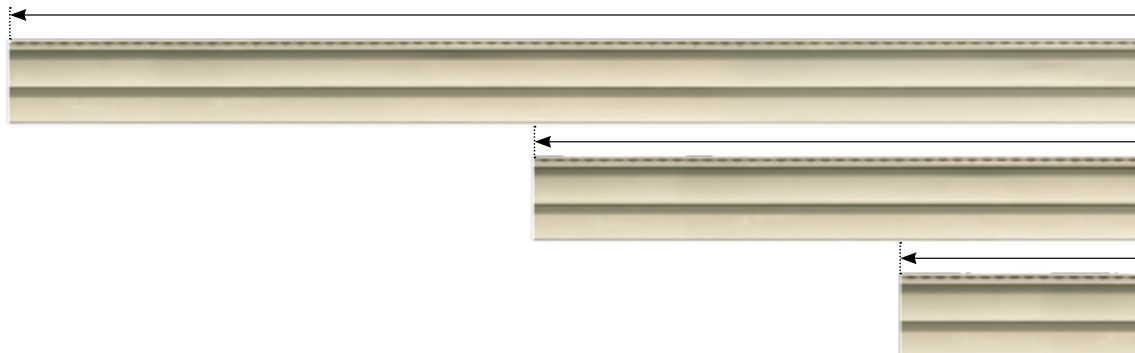
The Brand of Choice

CertainTeed siding is the brand preferred by building professionals and homeowners. Surveys conducted by national trade magazines consistently rate CertainTeed Number One in brand preference, brand use and brand recognition.



Peace of Mind

Plus, there is the added comfort of knowing that CertainTeed, an industry leader for over 100 years, will stand behind Monogram with outstanding warranty protection.



MONOGRAM[®] XL



Monogram XL has the same great benefits as traditional Monogram, plus reduces seams.

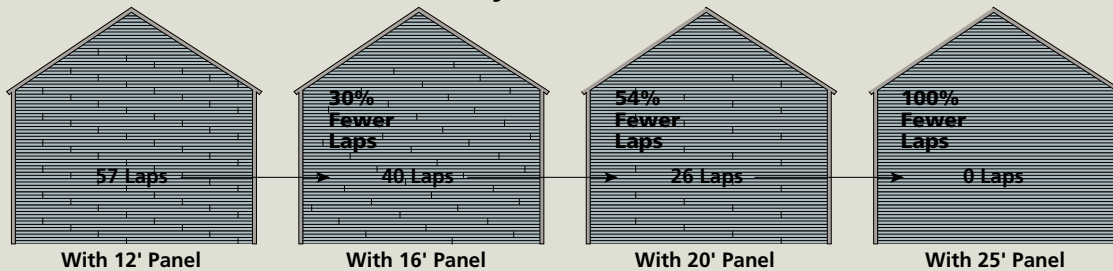
- ◆ Two Classic Styles – Three Length Choices:
Double 4" Rough Cedar Clapboard, 16' 8", 20' and 25'
- ◆ Double 5" Rough Cedar Dutchlap, 16', 20' and 25'
- ◆ 16 low-gloss siding colors with a wide variety of coordinating trim.
- ◆ Works with traditional length Monogram siding.



Long on Looks

With traditional 12' siding panels, seams appear every two to three feet. Monogram's extended length panels can significantly reduce seams.

The Difference is Seamlessly Clear Two Story Wall, 25' Wide



MONOGRAM XL 25 – 25 FEET

Monogram XL 20 - 20 FEET

Monogram XL 16 - 16 FEET

Traditional Siding Panel – 12 Feet



CertainTeed products are designed to work together and complement each other in color and style to give your home a beautiful finished look.



Polymer Shakes & Shingles



Roofing and Ventilation



Fence



Insulated Siding



PVC Exterior Trim & Beadboard



Decking and Railing



Vinyl Siding



Vinyl Carpentry® Trim



Housewrap



Professional: [facebook.com/CertainTeedFreedomofChoice](https://www.facebook.com/CertainTeedFreedomofChoice)
Consumer: [facebook.com/CertainTeedLivingSpaces](https://www.facebook.com/CertainTeedLivingSpaces)

[**Be Certain**] Confidence worth building on.™

ASK ABOUT OUR OTHER CERTAINTEED® PRODUCTS AND SYSTEMS:

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